Solution Partner Essentials: Managing & Retaining Clients

Learn to build structures and processes to allow for scalable and repeatable success with customers through HubSpot

Learn among peers through an interactive, hands-on course

The Customer Journey

- Partner Resources
- Customer Journey Mapping
- Building Client Delivery Plans
- Building Rapport

Customer Portals

- First Time & Existing Customer Portal Audits
- Reporting
- Benchmarking

Performance Strategies

- Quick Wins
- Transformational Plays
- Managing Feedback

Growing Accounts

- Identifying Growth Opportunities
- Managing Growth in HubSpot

Do you want to drive client growth and satisfaction?

If the following apply, this training is a
great fit for you and your team

- You are an Approved Solutions Partner that is responsible for client success and retention

- You have 3-6 months experience of using HubSpot.

- You want to develop a Customer Journey Map and Client Delivery Plan by implementing quick win and transformational strategies

- You want to audit you clients' portals to ensure they are optimized to drive strategy

- You want to use HubSpot to grow your client base and maximize revenue from your existing clients

We work better together

Engage with a live HubSpot expert and learn from other HubSpot Partners as you share ideas and collaborate on strategies.

Complete activities inside an exclusive training portal with access to the full suite of HubSpot tools.

Join from the comfort of your computer with time zone friendly options.